



The Story That Wins: Theory, Storytelling & Powerful Opening Statements

FAQs

Date: Friday, September 25, 2025

Time: 8:30 AM – 4:00 PM.

Location: 333 Golden Gate Avenue - UC Law San Francisco

What are we doing, exactly?

In the morning session, we will hear from two amazing humans (and former public defenders) on developing a Theory of the Case and presenting powerful and effective Opening Statements. For these presentations, we will gather in Room 101 of the 333 Golden Gate Avenue Building.



We're talking 'bout practice?

After lunch on the SkyDeck, we will move into smaller breakout groups to get into the emotional core of our cases. You will be given a small group breakout room assignment.

You will use one of your own pending cases to participate in the small group exercises and, potentially, give an Opening Statement. If we don't tell our client's story – the jurors will come up with their own.

Will there be food?

For those who RSVP'd, we will provide coffee & bagels in the morning and lunch at midday. We will also provide a sparkling water, wine & cheese hour on the SkyDeck: 3:30 – 4:30 p.m.